



## *PRESS RELEASE*

### **METRO TRAFFIC AND GREATER MEDIA PHILADELPHIA ANNOUNCE AGREEMENT**

**New York, NY - February 24, 2010** – Metro Traffic, a Westwood One, Inc. company (NASDAQ: WWON) and a leading independent provider of traffic information to the radio, television and on-line markets, today announced a new partnership with Greater Media Philadelphia. Metro Traffic will now supply traffic and news information to the following Greater Media stations in the Philadelphia market: WMGK-FM Classic Rock, WMMR-FM Rock, WBEN-FM Adult Hits, WPEN-AM Sports, and WPEN-FM Sports.

“We are excited to both grow our relationship with Greater Media and expand our Philadelphia presence to offer our advertisers more choices and opportunities on an outstanding lineup of radio stations,” said Metro Traffic Affiliate Sales VP, Jack Dunkle. “We look forward to providing Greater Media a seamless transition with their long-term commitment to Metro Traffic.”

“With these new affiliations, Metro Traffic further strengthens its leading traffic and news position in the Philadelphia market across a variety of formats,” said Fred Bennett, Metro Traffic EVP Affiliate Sales & Business Operations. Other Philadelphia Metro Traffic affiliates include WBEB-FM, CBS Radio’s KYW-AM, WOGL-FM, WPHT-AM, Radio One’s WPPZ-FM and WRNB-FM plus Beasley’s WXTU-FM and WRDW-FM. In addition to this new agreement, Metro Traffic also delivers traffic or news content to sister Greater Media stations in Boston, Detroit and New Jersey.

“Greater Media is committed to serving its listeners with the absolute best content no matter what format they choose,” said Greater Media Philadelphia VP Sales, Paul Blake. “This demands the most accurate and reliable traffic and news information available, and Metro Traffic delivers.”

#### **About Westwood One**

Westwood One (NASDAQ: WWON) is one of the nation’s largest providers of network radio programming and one of the largest domestic providers of traffic information in the U.S. Westwood One serves more than 5,000 radio and 170 TV stations in the U.S. Westwood One provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. Through its Metro Traffic business, Westwood One provides traffic reporting and local news, sports and weather to approximately 2,300 radio and TV stations. Westwood One also provides digital and other cross-platform delivery of its network and Metro content.

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