



*P R E S S   R E L E A S E*

**METRO TRAFFIC  
ANNOUNCES  
COX RADIO AGREEMENT IN MIAMI**

**New York, NY – November 16, 2010** - Metro Traffic, a Westwood One (NASDAQ: WWON) company, has announced a multi-year agreement with Cox Radio stations WHQT-FM, WEDR-FM, WHDR-FM, and WFLC-FM in Miami. Metro Traffic will now be the exclusive provider of state-of-the-art traffic surveillance tools, on-air talent, and traffic content to Cox radio stations in Miami. The agreement also includes the integration of Sigalert, Metro Traffic's cutting-edge online traffic service, to enhance the user experience of each station's online traffic offering.

"We're excited to partner with Metro Traffic and look forward to working with their team," said Cox VP/GM Brian Elam. "Metro Traffic's local resources, tools, and technology allows Cox to provide valuable traffic information that millions of South Florida commuters depend on 24 hours a day, 7 days a week."

"Metro Traffic delivers the gold-standard of travel information, across multiple platforms, to the most important radio and television stations in South Florida," said Fred Bennett, EVP Metro Traffic Affiliate Sales and Business Operations. "Metro Traffic is the clear leader in media traffic services across the country, with an affiliate lineup in South Florida that also includes Lincoln Financial's WAXY-AM, Beasley's WPOW-FM, WKIS-FM and WQAM-AM, CBS Radio's WEAT-FM, WIRK-FM, WMBX-FM, and WNEW-FM. Metro Traffic also provides traffic services to numerous TV affiliates that include WSVN-TV (Fox), WFOR-TV (CBS), WLTV-TV (Univision), WTVJ-TV (NBC), and WPLG-TV (ABC)."

**About Cox Radio**

Cox Radio is one of the largest radio broadcasting companies in the United States, based on revenues. Cox Radio owns, operates or provides sales and marketing services for 86 stations (71 FM and 15 AM) clustered in 19 markets, including major markets such as Atlanta, Houston, Miami, Orlando, San Antonio and Tampa. Cox Radio shares are traded on the New York Stock Exchange under the symbol: CXR.

**About Westwood One**

Westwood One (NASDAQ: WWON) is one of the nation's largest providers of network radio programming and one of the largest domestic providers of traffic information in the U.S. Westwood One serves more than 5,000 radio and 165 TV stations in the U.S. Westwood One provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. Through its Metro Traffic business, Westwood One provides traffic reporting and local news, sports and weather to more than 2,250 radio and TV stations. Westwood One also provides digital and other cross-platform delivery of its Network Radio and Metro Traffic content to over 700 radio, television and newspaper affiliates.

###

**Press Contact**

Peter Sessa  
Westwood One  
212-641-2053  
Peter\_sessa@westwoodone.com