



P R E S S R E L E A S E

METRO TRAFFIC ANNOUNCES NEW AGREEMENT WITH EMMIS STATIONS IN INDIANAPOLIS

New York, NY – March 15, 2011 - Metro Traffic, a Westwood One (NASDAQ: WWON) company, has announced a new multi-year agreement with Emmis Communications to provide traffic and information services to four stations in Indianapolis. Metro Traffic is now the exclusive provider of state-of-the-art traffic surveillance tools, on-air talent, and traffic content to Emmis' WFNI-AM, WIBC-FM, WLHK-FM and WYXB-FM. The agreement also includes the integration of Sigalert, Metro Traffic's cutting-edge online traffic service, to enhance the user experience of each station's online traffic offering.

"This is an exciting addition of market leading stations to our affiliate line-up in Indianapolis," said Mike Haake, EVP Affiliate Sales, Metro Traffic. "With the addition of these Emmis affiliates, listeners to seven of the top ten stations in the market can now hear the most accurate travel information, across multiple platforms, from the leader in media traffic services across the country."

"We are pleased to partner with Metro Traffic to enhance our traffic and information offerings in Indianapolis," said Charlie Morgan, VP/Market Manager Emmis Communications Indianapolis. "Metro's services and traffic data are invaluable in providing the vital information our listeners depend on every day."

About Westwood One

Westwood One (NASDAQ: WWON) is one of the nation's largest providers of network radio programming and one of the largest domestic providers of traffic information in the U.S. Westwood One serves more than 5,000 radio and 165 TV stations in the U.S. Westwood One provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. Through its Metro Traffic business, Westwood One provides traffic reporting and local news, sports and weather to more than 2,250 radio and TV stations. Westwood One also provides digital and other cross-platform delivery of its Network Radio and Metro Traffic content to radio, television and newspaper affiliates nationwide.

About Emmis Communications

Emmis Communications - Great Media, Great People, Great Service® Emmis is an Indianapolis-based diversified media firm with radio broadcasting and magazine publishing operations. Emmis owns 21 FM and 2 AM domestic radio stations serving the nation's largest markets of New York, Los Angeles and Chicago, as well as St. Louis, Austin, Indianapolis and Terre Haute, Ind. Emmis also owns a radio network, international radio stations, regional and specialty magazines, an interactive business and ancillary businesses in broadcast sales.

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