

PRESS RELEASE**FOR IMMEDIATE RELEASE****METRO TRAFFIC
AND
RADIO ONE, INC.
SIGN MULTI-YEAR RENEWAL AGREEMENT**

New York, NY – March 14, 2011 – Metro Traffic, a Westwood One company, has announced a multi-year agreement with Radio One, Inc. to be the exclusive traffic content partner for the company's 52 radio stations. In addition to traffic services, Metro will also provide news and weather information to Radio One stations in 16 markets.

"Metro Traffic has been a valuable partner in providing the most current traffic, news and weather on a daily basis to our listeners," said Barry Mayo, President of the Radio Division for Radio One. "We look forward to our continued partnership."

"We are excited to renew our partnership with Radio One," said Mike Haake, EVP of Affiliate Sales for Metro Traffic. "Radio One continues to be a leader in the marketplace and we're proud to be its exclusive traffic content provider."

Radio One stations also have access to Metro Traffic's industry leading traffic online and mobile platform, Sigalert, which delivers up-to-the-minute traffic information in over 85 markets nationwide.

About Westwood One

Westwood One (NASDAQ: WWON) is one of the nation's largest providers of network radio programming and one of the largest domestic providers of traffic information in the U.S. Westwood One serves more than 5,000 radio and 165 TV stations in the U.S. Westwood One provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. Through its Metro Traffic business, Westwood One provides traffic reporting and local news, sports and weather to more than 2,250 radio and TV stations. Westwood One also provides digital and other cross-platform delivery of its Network Radio and Metro Traffic content to radio, television and newspaper affiliates.

About Radio One, Inc.

Radio One, Inc. (www.radio-one.com) is a diversified media company that primarily targets African-American and urban consumers. The Company is one of the nation's largest radio broadcasting companies, currently owning 53 broadcast stations located in 16 urban markets in the United States. As a part of its core broadcasting business, Radio One operates syndicated programming including the Russ Parr Morning Show, the Yolanda Adams Morning Show, the Rickey Smiley Morning Show, CoCo Brother Live, CoCo Brother's "Spirit" program, Bishop T.D. Jakes' "Empowering Moments", the Reverend Al Sharpton Show, and the Warren Ballentine Show. The Company also owns a controlling interest in Reach Media, Inc. (www.blackamericaweb.com), owner of the Tom Joyner Morning Show and other businesses associated with Tom Joyner. Beyond its core radio broadcasting business, Radio One owns Interactive One (www.interactiveone.com), an online platform serving the African-American community through social content, news, information, and entertainment, which operates a number of branded sites, including News One, UrbanDaily, HelloBeautiful, Community Connect Inc. (www.communityconnect.com), an online social networking company, which operates a number of branded websites, including BlackPlanet, MiGente, and Asian Avenue and an interest in TV One, LLC (www.tvoneonline.com), a cable/satellite network programming primarily to African-Americans.

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