



**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**METRO TRAFFIC  
NAMES  
NEW SALES DIRECTORS**

*-- John Curry named Director of Sales, Southwest --  
-- Brendan Walsh named Director of Sales, Midwest --*

**New York, NY – June 2, 2010** – Metro Traffic ([www.metrotraffic.com](http://www.metrotraffic.com)), a Westwood One, Inc. division and a leading supplier of traffic information to the radio, television, mobile and navigation markets, announced today the appointment of two new Ad Sales Directors. Effective immediately, John Curry has been named Director of Sales, Southwest Region. Based in Denver, Curry will oversee sales operations for the Phoenix, Minneapolis, Salt Lake City and Denver markets. Also effective immediately, Brendan Walsh has been promoted to Director of Sales, Midwest Region. Walsh will be based in St. Louis and will oversee sales operations for the Kansas and Missouri markets. Both Curry and Walsh will report directly to Metro Traffic Regional VP Sales-Central Region, David McIlwaine.

“I’m delighted to announce these changes to our region,” said McIlwaine. “Both John and Brendan possess a wealth of leadership experience and will help our team of outstanding sales professionals continue to deliver world class customer service and marketing solutions for advertisers.”

Curry brings over 20 years of broadcast sales experience to Metro Traffic, including five years as a General Sales Manager with Hearst Television, Inc. and four years as a GSM with the McGraw-Hill Companies. Curry has a record of success building winning sales teams, growing revenue and improving market share in Midwestern markets, most recently in Denver.

Walsh joined Metro Traffic in 2009 as a National Account Manager. He has over 15 years of broadcast sales experience, more than 10 of which are in sales management. Prior to joining Metro Traffic, Walsh drove revenue and advertiser growth for both Charter Media and Tribune Company.

**About Westwood One**

Westwood One, Inc. (NASDAQ: WWON) is one of the nation’s largest providers of network radio programming and one of the largest domestic outsourced providers of traffic information in the U.S. Westwood One serves approximately 5,000 radio and 170 television stations in the U.S. Westwood One provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. Through its Metro Traffic business, Westwood One provides traffic reporting and local news, sports and weather to approximately 2,200 radio and 170 television stations. Westwood One also provides digital and other cross-platform delivery of its Network and Metro Traffic content to over 700 radio, television and newspaper affiliates.

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