



PRESS RELEASE

METRO TRAFFIC AND UNIVISION RADIO FORM MULTI-YEAR TRAFFIC PARTNERSHIP

New York, NY – October 27, 2010 – Metro Traffic, a Westwood One, Inc. business (NASDAQ: WWON) and a leading independent provider of traffic information to the radio, television and on-line markets, today announced a partnership for Metro Traffic to be the exclusive provider of traffic content for Univision Radio, the leading Spanish-language radio broadcaster in the U.S. Univision Radio owns and/or operates 68 radio stations in 16 of the top 25 U.S. Hispanic markets.

“Our partnership with Univision Radio brings together two leaders in the industry to serve Spanish-language radio listeners with the important traffic information they need,” said Metro Traffic President, Steven Kalin.

“With Hispanics now representing 16 percent of all Americans and growing, it is important to ensure that Metro Traffic’s radio network mirrors the population of its markets, and provides millions of Spanish-speaking commuters the traffic information they need from the stations they trust,” said Mike Haake, EVP of Affiliate Sales for Metro Traffic.

“This partnership with Metro Traffic complements Univision Radio’s continued commitment of informing our audiences, and providing listeners with the most reliable and up-to-date information,” said Gary Stone, President and Chief Operating Officer, Univision Radio.

For more information about Metro Traffic, visit: www.metrotraffic.com

For more information about Univision Radio, visit: <http://musica.univision.com/radio/>

About Westwood One

Westwood One (NASDAQ: WWON) is one of the nation’s largest providers of network radio programming and one of the largest domestic providers of traffic information in the U.S. Westwood One serves more than 5,000 radio and 170 TV stations in the U.S. Westwood One provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. Through its Metro Traffic business, Westwood One provides traffic reporting and local news, sports and weather to approximately 2,300 radio and TV stations. Westwood One also provides digital and other cross-platform delivery of its network and Metro content.

About Univision Communications Inc

Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 95% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 85% of U.S. Hispanic Households; Galavisión, the country’s leading Spanish-language cable network; Univision Studios, which produces and co-produces telenovelas, reality shows, dramatic series and other programming formats for all of the Company’s platforms; Univision Television Group, which owns and operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 68 radio stations in 16 of the top 25 U.S. Hispanic markets and 5 stations in Puerto Rico; and Univision Interactive Media, which includes <http://www.univision.com>, the premier Spanish-language Internet destination in the U.S., and Univision Móvil, the industry’s most comprehensive Spanish-language suite of mobile offerings. Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa’s pay television channels in the U.S. Univision Communications has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit www.univision.net

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