



PRESS RELEASE

METRO TRAFFIC NAMES REZA HARIRI DIRECTOR OF SALES, NORTHERN CALIFORNIA

New York, NY –May 4, 2010 – Metro Traffic, a Westwood One (NASDAQ: WWON) company, announced today that Reza Hariri has been named Director of Sales, Northern California, responsible for Metro Traffic ad sales for the Northern California markets. Effective May 17th, Hariri will report to Kimberly Bryant, Regional Vice-President, Western Regional Network Radio and Metro Traffic Ad Sales for Westwood One.

Reza Hariri joins Metro Traffic from Monster.com where he served as Director of Sales, Western Region. Prior to entering digital sales, Hariri began his broadcast radio sales career at Clear Channel Radio San Francisco as an Account Executive for KMEL-FM and later as the General Sales Manager of KKSF-FM and KISQ-FM. In addition, Hariri is a former NFL and college football coach.

“Reza is widely known for building winning teams, growing talent and generating revenue,” said Bryant. “As we continue to evolve our business, the experience and knowledge of digital media Reza brings to our company will be invaluable.”

“I am extremely happy to be part of the Westwood One team and return to my radio roots,” said Hariri. “Radio is my passion, and having worked in the digital space, it has become clear that some of the greatest opportunities for Advertisers lie in radio/digital synergy. It is the future, and I am excited to be a part of it.”

About Westwood One

Westwood One is the largest independent provider of network radio programming and the largest provider of traffic information in the U.S. Westwood One serves more than 5,000 radio and TV stations in the U.S. The Company provides over 150 news, sports, music, talk and entertainment programs, features and live events to numerous media partners. Through its Metro Traffic division, Westwood provides traffic reporting and local news, sports and weather to over 2,200 radio stations. The Company also provides digital and other cross platform delivery of its network and Metro content.

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